



PREMISE:

The **Frugal Design Showcase Home** is a model home that will be *completely* decorated with furnishings supplied solely from nonprofit thrift stores. The home that will be decorated is owned by Mountain Building and Development, Inc. (MBDI) and is in CreekSide, a premier development on Highway 191 just minutes from downtown Hendersonville. The 3,000 square foot home is pictured on the right.



Frugal Design Showcase Home in CreekSide

The **Frugal Design Showcase Home** will illustrate how combinations of various second hand treasures can be used to create beautiful yet cozy rooms. Every room in the home will be move-in ready complete with furniture, furnishings, artwork, rugs, and window treatments. All items used in decorating the home will be for sale, with proceeds going to the nonprofits.

The agencies participating in this year’s event are Council on Aging, Habitat for Humanity, Four Seasons, Housing Assistance, and Mainstay. These agencies will benefit from this event through event proceeds and ultimately from the increased awareness of what is available at their thrift stores - resulting in more shoppers and more revenue. Over 600 people attended last year’s event which raised \$40,000.

SPECIAL ARTISTS PROJECTS – ONLINE AUCTION ON THE EVENT’S WEBSITE:

Local artists have used supplies and materials from the thrift stores to create a piece that will be auctioned on the event’s website. Proceeds from the sale of these pieces will go to the nonprofits. Pieces include a handcrafted five panel screen, an ‘upscaled’ Mona chandelier, a mosaic framed mirror, a hand painted desk, four altered photos in an old window frame, a refinished wardrobe, and a quilt made from thrift store blue jeans. **Help us spread the word...tell your friends about this auction.** To see the artists’ projects, go to the event’s website at www.frugaldesign-hvl.com

DATES, TIMES, AND TICKETS:

The event will take place on June 19th and 20th, 2009
Friday, June 19 9:00am – 4:00pm
Saturday, June 20 9:00am – 6:00 pm

Tickets for this event:
\$15.00 ticket for either Friday or Saturday
\$25.00 ticket for both Friday and Saturday

Ticket locations in Henderson and Buncombe counties are listed on the website: www.frugaldesign-hvl.com

RECOGNITION OF LAST YEAR’S EVENT:

Habitat for Humanity International awarded the 2008 Frugal Design Showcase Home the Clarence Jordan Award for Creativity and Innovation. Habitat stated, “The Clarence Jordan Award is given by Habitat for Humanity International to two Habitat affiliates in the United States each year in recognition of projects that evidence innovation and creativity. The Frugal Design Showcase Home demonstrated the worth of repurposing and recycling home furnishings in unique ways and also demonstrated the value of collaboration among nonprofit organizations.”

Dick Gordon, National Public Radio’s host of “The Story” interviewed Terri Thompson, the event’s creator, about her passion for frugality and what led to the Frugal Design Showcase Home. This interview was broadcast on NPR affiliates around the country and has led to other nonprofits calling for information on this successful fundraiser.

WE’D LIKE TO THANK TO OUR CORPORATE SPONSORS: Mountain Building and Development, Inc., Carolina First Bank, Hendersonville Printing Company, Inc. and WLOS-TV.